



MAHSA  
UNIVERSITY

# SETTING UP YOUR **TRAVEL AGENCY**



## MAHSA University

MAHSA University is one of Malaysia's largest private medical and health university and was established in 2005. The University is located on a 48-acre land, just minutes from the Kuala Lumpur International Airport.

Characterised by a tradition of innovation, MAHSA constantly improves the quality of education and student experience, and strengthens the quality and impact of its research, to be well on its way towards its vision of becoming the Centre of Excellence in higher education in the region. Indeed, the various accreditations by Regulatory Boards, Professional Bodies and International Accreditation Standards further affirms the highest quality at MAHSA.

Today MAHSA University has students from 75 different countries and not just from the region of Asia, but as far as Australia, United Kingdom, Canada and the United States of America.

## Benefits

### Enhanced Employability

Employers value students who are flexible, adaptive and equipped with cross-cultural skills. Students who have participated in mobility programs are often deemed to be more matured.

### Soft Skills

Mobility programs often increase students' interpersonal skills, communication skills as well as adaptation skills.

### Life Experience

Experiences and outdoor learning are two significant features of the mobility program. Studying, learning and living abroad exposes students to other cultures in a priceless way.

### Building Network

Mobility programs can open doors of opportunity for students in the global arena. Students build international connections and rapport through networking with students and potential employers through different mobility program.

## MAHSA's Mobility Programs



**Learn!**



**14 days!**



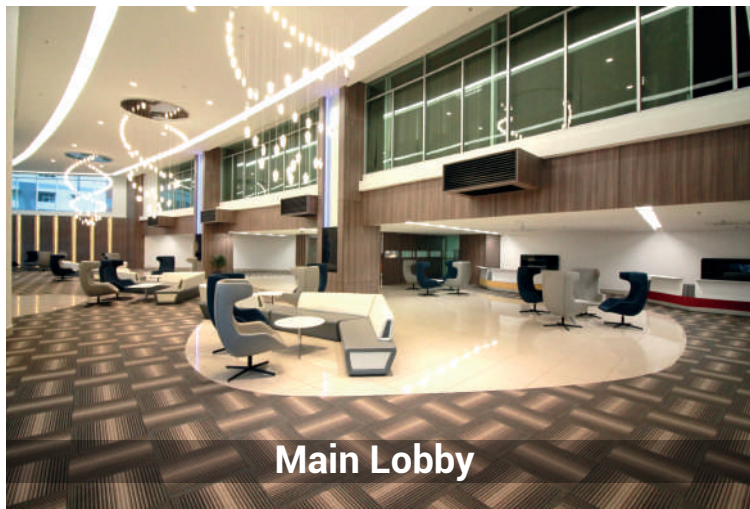
**Celebrate  
Friendships!**



**Discover  
Something  
New!**

Expand your horizons and join MAHSA's Mobility Programme as part of your educational experience. Discover new cultures, make new friends from all over the world and gain a competitive edge by being a global citizen.





**Main Lobby**

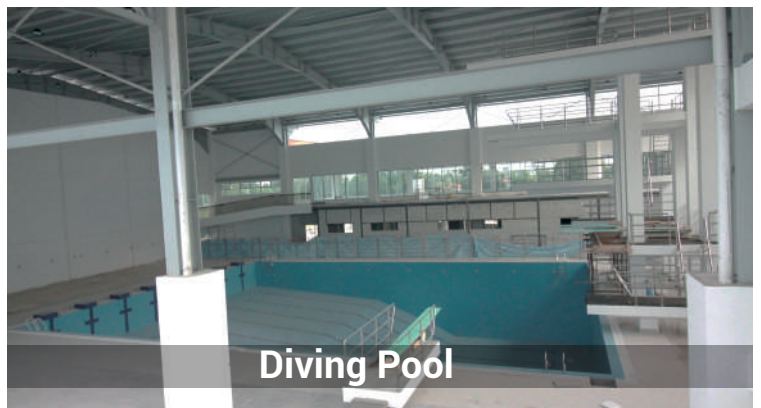


**Auditorium**

# STUDENT - CENTERED FACILITIES



**Library**



**Diving Pool**



**Science Labs**



**Football Field**

# PROGRAMME AGENDA

Faculty of Business, Finance & Hospitality "Setting Up Your Travel Agency"

	CONTENT	
WEEK 1	AM	PM
DAY 1	Orientation: "Getting to Know Around"	Workshop 1: Social & Cultural Activities Introduction to Malaysia Food & Language
DAY 2	Workshop 2: Introduction to Business Plan Setting Up Your Travel Agency	
DAY 3	Workshop 3: Social & Cultural Activities Getting to Know Cultural Festivals in Malaysia	
DAY 4	<b>1st Field Trip to KLCC and Putrajaya</b> Students are expecting to make a short video and upload in YouTube to promote both of the above destination to their home-country visitors	
DAY 5	Workshop 4: Key to Success Identifying your business key success areas	
DAY 6	Free and Easy with Faculty Student Ambassadors	
DAY 7	Free and Easy with Faculty Student Ambassadors	

	CONTENT	
WEEK 2	AM	PM
DAY 1	Workshop 5: Competitors' Analysis & Collaboration Knowing Your "Industry Friends & Enemies"	
DAY 2	Workshop 6: Marketing Strategies 4Ps OR 7PS?	
DAY 3	Workshop 7: Marketing Strategies The Game of Quality vs Price	Cultural Night
DAY 4	<b>2nd Field Trip to Malacca</b> Students are expecting to interview tourists, make a short video and upload in YouTube to promote tourism spots at Malacca	
DAY 5	Workshop 8: Presenting Your Ideas	Closing Ceremony & Presentation of Certificate
DAY 6	Free and Easy with Faculty Student Ambassadors	
DAY 7	Free and Easy with Faculty Student Ambassadors & Farewell	



## ACCOMMODATION

Twin Sharing with aircondition - USD 350  
Quad Sharing with fan - USD 205

### Including:

- Airport pick up and send - off
- Accommodation
- Training documents and relevant handouts
- Commuting fee
- Welcome & Farewell party

### Excluding:

- Visa fee
- Two-way airfares
- Personal expenses  
(phone call, laundry, postage & etc.)
- Meals

## VISA

MAHSA University supports relevant documents for student to obtain a VISA at the Embassy or Consulate General in their home country. Students will bear VISA application cost.

## INFORMATION

## FACILITIES & SERVICES



24-Hour  
Security with  
CCTV



Free Wifi  
Access



Launderette



24-Hour Warden  
on Standby



Vending  
Machines



Access Card  
System

## HOW TO APPLY

Applicants to apply via the following online application form:

<https://forms.gle/ZXjU83Q5YWcmRdaWA>



For more information, please write to us:

Email: [studentexp@mahsa.edu.my](mailto:studentexp@mahsa.edu.my)

## MAHSA UNIVERSITY

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